



Erik B Nanstiel

Graphic Designer / Copywriter



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Experience

Freelance Designer

(2020-present)

I've spent the last two years designing from home for a variety of clients on a freelance basis. Mostly overflow work from associates who own print shops and ad/marketing agencies.

Tag Marketing, Chicago

Graphic Designer (2017-2020)

Design print and digital ads for multiple clients, as well as corporate identity collateral (logos, etc.) website design, eblasts, various signage and billboards. Also wrote copy for client blogs and Tag's company website.

Aronson Advertising

Graphic Designer (2015-2016)

In a pool of eight artists, designed web, print and direct mail ads for a variety of car dealership clients.

Manufacturers' News, Inc.

Art Director (1999-2015)

- Designed and produced product catalog, all corporate marketing collateral, as well as product line and website graphics.
- Managed direct mail design and production including print purchasing, scheduling and supervising photo shoots and traveling to out of state printers for press checks.

- Hired and trained the production department's personnel for directory and display ad production, as well as managed the acquisition and maintenance of all new equipment & software and design production workflows as needed

Sears Holdings (HQ)

Editor & Graphic Designer (1997-1999)

Designed, wrote and edited "HomeWorks" training magazine (and various other training peripherals) for Sears' full-line stores.

Scranton-Gillette Comm.

Associate & Production Editor (1996-1997)

- Responsible for most aspects of electronic pre-press production, including page layout and design for *Roads & Bridges* magazine
- Assisted in proofing and editing pages and was responsible for writing three of the magazine's departments, including a monthly lead-story for the news department

Nonprofit Work

Fdn. for Autism Info & Research, Inc.

Founder, Executive Director (2003-2012)

Co-founded and managed a 501(c)3 autism nonprofit charity. Led a board of directors, managed books, organized fundraisers, handled marketing and performed videography & video editing for their media-based website (which I designed and maintained)

Education

IOWA STATE
UNIVERSITY

B.A., English

Design Portfolio

www.ErikNanstiel.com

Software & Skills



Creative Cloud Apps: InDesign Photoshop Illustrator Dreamweaver Premiere Pro Dimension MS Word MS Excel

Mac OSX • Windows • Final Cut Pro • Microsoft Office • Prepress & Digital Printing • HTML
• Mobile App Design (See eriknanstiel.com and AvatalkerAAC.com)